

## Education for Green & Eco tourism



Green tourism is becoming the English environment, one of the interesting possibilities for the development of green jobs

We will integrate education and entertainment (education & entertainment = edutainment) with natural characteristics.

Various tourist service providers in addition to their basic programs offer workshops that allow learning about the local environment (plants, animals, water) and cultural practices that are based on local characteristics (food, recreation). With action (action learning, experiential learning) they promote awareness of the necessity of changing habits in everyday life.

We will develop educational workshops for tourists target groups, starting from the principles of an inclusive society:

- aged tourists
- tourists with various disabilities (eg blind tourists) .

**For selected target groups will prepare a program "Green Tourism Week ".**

### **REPORT ON ACTIONS TAKEN IN 2014**

This group worked as a seminar within a class Planning of Adult Education. Students were developing educational programs for development of local tourism. They were stemming from local characteristics of different Slovene regions. The emphasis was on sustainable development and on organic production of food. They were using also a concept of »nanotourism« as a sustainable alternative to massive tourism. They developed several programs for different target groups (elderly people, handicapped people, intergenerational groups). Some of the programs are:

- a) Cheers to families (revitalisation and rearranging of old local school into Centre for green tourism for families),
- b) Feel the beneficent effect of natural thermal spring (program for tourist in spa),
- c) Save today's treasure for tomorrow's generations (program for conservation of natural and cultural heritage in rural areas; emphasis on traditional craft),
- d) From grape vine to vine (green tourism week, outdoor learning).